

Bumper Stickers Are All the Rage!

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GLP Partner & CDET

Finding a meaningful, short, purposeful warm-up (Anchor) or closing (Away), is no easy feat. Making it fun and playful is even more difficult. Below are some great examples that were recently shared with me in which the facilitator used a bumper sticker to do the trick. Very clever!

A.

The task:

["Where to from here?"](#) from the ASPCA design "Meet Your Match"

The outcome:

Here is a photograph of the group's work



The designer:

Bert Troughton, MSW Senior Director, Community Outreach, ASPCA

The audience:

The American Society of Prevention of Cruelty to Animals



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B.

The design:

[“Designing Your Passion Tagline”](#)

The designer:

Anthony Yackel, Director of Communications, BC Teen Challenge

Cherian Jacob, Team Leader Grants, GIK& Food Programs, I&CP Finance - Corporate Services Group, World Vision Canada

The audience:

World Vision Canada (in a practice teaching session during the course *Learning to Listen Learning to Teach*)

Links:

Where to from here:

http://www.globalearning.com/voices/2009summer/files/Where_To_From_Here_Bert_Troughton.pdf

Designing Your Passion Tagline:

http://www.globalearning.com/voices/2009summer/files/Designing_Your_Passion_Tagline_Anthony_Yackel_Cherran_Jacob.pdf



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