

John Mark Bowers | jmarkbowers@gmail.com

Education

2004-2007 | M.A., Intercultural Studies

Wheaton College

- Completed graduate courses in Chiang Mai, Thailand while conducting field research and teaching as a faculty member at *Quy Nhon University of Pedagogy* in Viet Nam
- Authored various papers, including: intercultural qualitative research design and project, creative short fiction, comparative ethnography, and intermediate-level Vietnamese language essay

2000-2004 | B.A., Psychology

Bryan College

- Achieved competency in social science research, utilizing case studies, statistical analysis, and focus groups
- Received *Most Involved Senior Classman* Grant (vote by freshmen class)

Certifications, Grants, and Committees

East-West Center Summer Institute for Faculty, *University of Hawaii/National Endowment for the Humanities*, June 2011.

Fulbright-Hays Curriculum Specialist Grant, Seminar Abroad/China, US Dept. of Education, July 2010.

Intercultural Competency Faculty Committee, *Covenant College*, Lookout Mountain, GA, 2009-present.

Fulbright-Hays Applicant Evaluation Committee, Seminars Abroad, 2010-2011.

Associate Board Member, *Hope for the Inner City*, October 2010-present.

Certified Dialogue Education Practitioner, *Global Learning Partners*; Raleigh, NC, May 2010-present.

Advisory Board Member, *Lifespring Community Health*, Chattanooga, TN, January 2009.

Collaborative Publications

Stopping Stigma: A Community Dialogue, Footsteps 86, Tearfund/UK, 2011.

Holistic Microfinance amidst Hostility, Mandate Online, 2011.

Microfinance with Education: A Rationale, occasional paper, 2011.

Faith and Finances, financial literacy curriculum, 2011.

Training Low-Income People in Business Home and Health, adult learning curriculum, 2010.

Workshops and Presentations

Power of Participation, Documentary Evaluation and Assessment, *Mercycorps*, Dushanbe, Tajikistan, 2011.

Training Low-Income People in Small Business Principles – Samaritan's Purse; La Paz, Bolivia, March 2010.

Modern Vietnam: Hostility or Harmony? Annual Conference on Asia – *University of Tennessee at Chattanooga*, February 2010.

Learning to Listen, Learning to Teach – *Global Learning Partners*; Accra, Ghana, October 2009.

Training Low-Income People in Small Business Principles – *URWEGO Opportunity Bank*; Kigali, Rwanda, August 2009.

Doing Microfinance without Money – *Bryan College*; Dayton, TN, January 2009.

Work Experience

2008 - Present | Curriculum Program Manager

Chalmers Center for Economic Development

Lookout Mountain, GA

- Managed the development, translation, pilot-test, revision, and publication of domestic and international microfinance with education curricula (inner-city US, Bolivia, Kenya, Rwanda, and India)
- Developed an integrated model for contextualization of traditional learning styles, worldview/culture, socio-economics, and technical content through the development of domestic and international curricula
- Improved global training capacity, including development and synthesis of highly improved educational tools
- Built valuable intercultural partnerships on behalf of the *Chalmers Center* through overseas travel/training and the management of the Global Fellowship of Trainers
- Developed a strategy for Monitoring and Evaluation of global initiatives through participatory assessment tools

2008 - Present | Adjunct Faculty

University of Tennessee at Chattanooga

Covenant College

Chattanooga, TN

- Designed and taught five (5) undergraduate courses: CDV 300: *Living and Working in a Multi-cultural Context*, ANTH 499: *Peoples and Cultures of Southeast Asia*, COR 337: *Intercultural Experience*, FIN 102: *Non-formal Microfinance with Education*, and SOC 499: *Intercultural Communication*.
- Through faculty development grants and collaboration, designed and implemented learning tasks, case studies, and simulations that utilize best-practice adult learning methodologies for cross-cultural education
- Developed professional competence through interaction with faculty, administration, and learners at the post-secondary level

2007 - 2008 | Resident Instructor

Life Wellness Resort

Quy Nhon, Viet Nam

- Trained over one hundred Vietnamese staff in English Language skills and Western cultural customs, developing a comprehensive curriculum for 100+ adult learners
- Conducted formative and summative evaluations to assess learner competency
- Functioned at international standards of proficiency in a culturally diverse environment, while gaining understanding into the corporate business and tourism industry
- Managed scheduling of courses and staff roster, working effectively in an environment with limitations due to student work schedule, narrow time constraints, and cross-cultural conflict

2004 - 2007 | Assistant Professor of English and Culture

Quy Nhon University of Pedagogy

Quy Nhon, Viet Nam

- Instructed university-level Oral English, American and British Culture/Civilization, and American and British Literature courses (freshmen – seniors)
- Gleaned experience and knowledge of Southeast Asian culture through professional academic relationships and informal experiences with faculty and students
- Developed intercultural expertise to properly integrate Western and Vietnamese learning styles
- Directed curriculum development cooperatively with Vietnamese faculty

Languages

Spanish (advanced) – studied in undergraduate school as a minor degree; fluency achieved attending *Escuela Bilingue de Siguatepeque* for 2 years in Siguatepeque, Honduras

Vietnamese (advanced) – studied formally for 3 years while teaching at *Quy Nhon University of Pedagogy*; fluency achieved practically through small town life in Viet Nam